



SCENT-SATIONS, INC.

***Home of Mia Bella Candles
and other Fine Gourmet Products***

**“We Make Scents, You Make Dollars” The Formula
For Success Have Fun, Make Money!**

Our Mission:

**To provide an opportunity for a better life through unique,
High quality products, excellent compensation and business
integrity.**

Want More Information?? Contact:

Cheryl Pope Top Sponsor Mia Bella Candles Scent Satations, Inc.
<http://MiaBellaShop.com> 217.898.9220

Join My Winning Team Receive Our Team Exclusive:

FREE 300 Leads PLUS ~ Sources

FREE Internet Marketing Courses & Ebook !

FREE NEW Endless Leads System

Leads Emailed To YOU Every Week

FREE Replicated Landing Page Help!

NEW FREE Team Co-op YOUR Website or Landing Page Rotated Here!

www.MiaBellaTeamUp.com

FREE Directory Listing on: www.MiaBellaCandlesTeam.com

**This Directory is highly promoted across the Internet and I have good
feedback on**

it also getting people sign ups!

Watch The Company Video! Around a 10 Minute Presentation:
<http://miabellashop.com/Video-Presentation.html>

What is really important in life?

Have you ever wondered...

- When will I get a raise?
- Who will be the next to be let go?
- Why you were passed up for promotion?
- When can I take a vacation?

Have you asked...

- When will overhead go down?
- Will there be enough work?
- What if I loose this deal?
- Why am I paying so much in taxes?

Do you wish...

- you could finish your degree
- the boss would get off your back
- you could get paid what you are worth
- you could attend your children's activities

Do you need...

- a vacation
- a savings account
- a reliable car
- more fun

Industry Facts

Word of mouth referral advertising has been around for over 50 years, with more than 10 million people in the Unites States acting as independent representatives. Those 10 million people are generating over \$28 billion in revenue in the USA alone, and over \$100 billion is generated yearly worldwide.

Did you know that ... annual Candle sales in the USA are estimated at about \$3 billion dollars and that the market for home fragrance (in 2004) reached \$8.4 billion, a growth 14.0% over 2003

PLUS that 80% of all adult Americans bought some type of home fragrance product in the last year?

What Should You Look For in a Company?

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1. A solid management team –

Bob Scocozzo, CEO

- Was a successful franchisee and small business owner for over 15 years prior to his tenure in network marketing.
- Has **20 years** experience as a full time network marketer,
- Bobby brings his incredible knowledge of business to Scent-Sations, Inc.

Carmen Milazzo, the developer of Mia Bella's Natural Wax Candle

- Over a decade of experience running a **candle manufacturing facility**.
- Began making candles in his kitchen over 10 years ago.

Charlie Umphred, VP Marketing

- 20 years as a full time network marketing professional.
- Was recognized by an independent source as one of the **top 25 trainers in Network Marketing**.

2. A Unique Product / Service You Like and Can Tell Others About –

- The Mia Bella candle is high performance.**
 - All Natural Wax**
 - Long Burning**
 - Clean Burning**
- Over 100 Gourmet Fragrances.**

Have you ever burned a Mia Bella Candle? Ask the person giving you this presentation about sampling one of our gourmet candles. It really is only a matter of asking, "Do you burn scented candles? Do you know anyone who does?" It's that easy!

3. Solid Financials for the Company –

Scent-Sations, Inc. has been in business since 2002. The company has experienced a 40% growth per year and finished its fourth year in business with over \$10 million in sales. The **company is debt free**, financially sound, and has never missed paying out a single commission check. Those checks have never been late, either!

4. Proven System for Success That You Can Start Using Immediately –

You are reading the ‘**proven system**’, and it’s so SIMPLE! Give a copy of this Business Proposal to a person you know who ‘burns scented candles’, and that you would enjoy working with – this person just needs to know others who burn candles.

Now, do you see the simplicity of the system? It’s not who do I give a candle to? It’s more like, “**Who do I share this with FIRST?**”

Our Product

Our Most Popular Candle, The Mia Bella, a Cleaner Burning 16 oz. Jar

- Made with a Proprietary NATURAL WAX blend allowing candles to burn virtually soot free***
- Offer a long burn time for an exceptional value***
- Feature a unique double wick to offer even more true-to-life scents***
- High Performance and once you experience a Mia Bella Candle, you will KNOW why customers are calling it***

The Best Performing, Cleanest Burning Scented Candle made! Product Pricing:

<http://miabellashop.com/Mia-Bella-Candles-costanalysis.pdf>

The Vision

How much RESIDUAL INCOME can be earned?

The “Power of 5” Compensation Plan

You choose to become a Candle of the Month member -

Potential Monthly Earnings:

Level 1:

you find 5 people who choose to become Candle of the Month partners !!!!! 10% of \$39.95 = \$_____ x 5 = \$ _____

Level 2: *When the 5 above each find 5 who choose to become Candle of the Month partners 255% of \$39.95 = \$_____ x 25 = \$ _____*

Level 3: *when the 25 above each find 5 who choose to become Candle of the Month partners 1255% of \$39.95 = \$_____ x 125 = \$ _____*

Level 4:

when the 125 above each find 5 who choose to become Candle of the Month partners 6255% of \$39.95 = \$_____ x 625 = \$ _____

Level 5:

when the 625 above each find 5 who choose to become Candle of the Month partners 3,1255% of \$39.95 = \$_____ x 3,125 = \$ _____

Level 6:

if the 3,125 above each have 5 who choose to become Candle of the Month partners 15,62510% of \$39.95 = \$_____ x 15,625 = \$ _____

Add the above figures to calculate your **TOTAL Monthly Income:** \$ _____

Take the time to evaluate all business decisions carefully. All figures mentioned are for illustration purposes only. There are no guarantees or projections of income stated or implied.

Other Income Options with Scentsations

Other Income Options with Scent-Sations

Different Ways To Retail:

- Open house
- Home Parties
- Online Parties
- Booths, Shows, Expos
- Office Parties

While team building is the way to achieve financial independence,

RETAILING

Mia Bella Candles can put money in your pocket TODAY!

- Door To Door
- Making Crafts
- Gift Baskets
- Life-styling your Business
- Much MORE...

Complete Training is Available When You Get Started!

When a person joins the *Candle of the Month Program*, becoming a distributor, they then may purchase the products at the lowest possible pricing.

As an example - The 16 oz. jar, our most popular candle, is priced at \$9.50 each (to distributors), plus shipping and handling, and the suggested retail is \$18.95 each, nearly doubling ones investment.

Selling one dozen jars earns a distributor about
\$100.00.

Distributors May Also Earn Money Through Fundraisers

How much can be earned through Fundraising efforts?

How your Profit adds up at \$3 per jar

10 participants x 10 jars = \$ 300

30 participants x 10 jars = \$ 900

50 participants x 10 jars = \$1,500

75 participants x 10 jars = \$2,250

100 participants x 10 jars = \$3,000

150 participants x 10 jars = \$4,500

250 participants x 10 jars = \$7,500

Let's say your local band decides to do a Fund raiser, as an example. Let's say they have 50 participants (band students) and each sells ONLY 10 jars. $50 \times 10 =$ a total of 500 jars sold.

Their profit is \$3,000.00
(\$6.00 per jar)

Your profit is \$1,500.00
(\$3.00 per jar)

How Do You Get Started?

Join the Candle of the Month Program. The quickest way is to visit the website of Cheryl Pope <http://MiaBellaShop.com>

Once on the website, CLICK on the JOIN! Tab ON TOP!

Now, CLICK on the Candle of the Month Program (AUTO SHIP) and SELECT the Starter Package of your choice. (See below. Each Starter Package enrolls you in the Candle of the Month Program, and additional product may be ordered later)

Once completed, you'll receive an email with your Distributor ID# and you will have selected a password when you completed the application.

Or, you can fill out the Registration form included in this folder. Simply get it back to the person who handed this information to you.

Included in the Auto Ship COTM Program –

View Our Start Up Packages Here:

<http://miabellashop.com/Start-Up-Packages.pdf>

What Do You Do Next?

One by one, just begin sharing the Mia Bella Candle to neighbors, co-workers and friends.

It's a SIMPLE approach:

“Do you burn scented candles? Have you ever burned a Mia Bella?

(wait for their reply) I was just recently introduced to them and this is the best performing candle I've ever burned. I'd like to you to try one.”

(Hand them a candle to try.) Then say,

“If you like the way the candle burns, would you suggest it to your neighbors and friends?” Many will reply YES! It's that simple. It's a candle!

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